



**FOR IMMEDIATE RELEASE**

**BENTLEY PRODUCTS ACHIEVE CRADLE TO CRADLE CERTIFICATION**

*Carpet Manufacturer's Tile and Broadloom Products Certified at the Silver Level*



LOS ANGELES, Calif. (November 20, 2013) – Bentley proudly announced today the Silver certification of its carpet tile and broadloom products by the Cradle to Cradle Products Innovation Institute. The carpet manufacturer's certified products include NexStep® Cushion Tile and AFIRMA™ Hard-Back Tile, as well as the Bentley's High PerformancePC broadloom selection.

"We are so proud and excited to announce our Cradle to Cradle tile and broadloom certifications," said Holly DeBrott, Bentley director of sustainability. "We know this certification is the next step toward greater product transparency and process improvement."

The Cradle to Cradle certified program is a multi-attribute green label that assesses product safety for health and the human environment, guides design for the future, and leads manufacturers toward continuous environmental improvement. To achieve Cradle to Cradle Silver certification, Bentley products were evaluated according to material health, material reutilization, renewable energy and carbon management, water stewardship, and social fairness.

Announced in conjunction with the beginning of Greenbuild 2013, this certification is a testament to Bentley's commitment to sustainability philosophies and practices. The Southern California brand has been nationally recognized as an environmental leader for two decades as the only carpet company to manufacture in a LEED-EBOM® Gold-certified facility and the first to utilize renewable energy from an on-site photovoltaic system. Through material transparency, environmental education, and community engagement, Bentley strives to enable their customers to make the most informed specification decisions possible about the health and safety of their products and processes.

"We are very pleased to be able to add this certification to our line of products," said Bentley President and CEO Ralph Grogan. "It is important for Bentley to assure our clients that our products meet the highest of environmental standards in the industry. Our Cradle to Cradle certification gives them that assurance."

Visit Bentley at booth #4008 at the Greenbuild International Conference and Expo



in Philadelphia, November 20-21, 2013.

**About Bentley**

Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED-EBOM® Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at [bentleymills.com](http://bentleymills.com).

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