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BENTLEY LAUNCHES CLODAGH’S MONOLITH COLLECTION

Carpet Manufacturer Collaborates with Renowned Designer for Four New Styles

LOS ANGELES, Calif. (October 25, 2013) – Bentley is excited to introduce the Monolith™ Collection, the carpet manufacturer’s latest collaboration with Clodagh Design. This is the designer’s fourth product launch with Bentley.

"The Spanish have a saying, 'Tell me who you walk with and I will tell you who you are,'” said Clodagh. “I am very proud to be in partnership with Bentley. What could be better than working with those who share your vision and mission? Bentley’s relentless focus on combining fine design with high performance and strong sustainable standards is the reason we are walking the walk together."

Reminiscent of a map of connected streets and roads or the crevices and cracks in dry flat plains, Clodagh’s Monolith provides a sense of standing firmly on the earth—grounded on a strong foundation of comfort and support.
The Monolith Collection features two patterns in four construction methods: Morro Loop and Morro Shear, the collection’s large-scale pattern, and Uluru Loop and Uluru Shear, the collection’s small-scale patterns. Based on their namesake monolithic formations, Morro and Uluru reflect strength and harmony.

The styles’ natural grooved patterns create a three-dimensional surface design, presenting an architecturally geometric effect, while a neutral color palette offers mass appeal and suits many styles and viewpoints.

Available in broadloom, the Monolith Collection features Antron® Legacy™ type 6,6 nylon carpet fiber, Bentley’s High PerformancePC backing and offers 27 colorways. The Monolith Collection is NSF-140 certified at the Platinum level, CRI Green Label Plus certified, and Cradle to Cradle certified at the Silver level.

About Bentley
Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED-EBOM® Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com.

About Clodagh Design
Clodagh Design is a multi-discipline design firm based in New York City. It is one of the world’s leading innovative design studios with an award-winning portfolio that spans over 24 countries and a broad range of eco-conscious projects and products. Founded in 1989, Clodagh Design is made up of three distinctive business divisions: Clodagh Design International, the architectural and interior design studio; Clodagh Design Signature, the licensing and product design division; and Clodagh Collection, the online gallery, dedicated to Clodagh Design’s licensed products and curated resources by artists, artisans, and sustainable vendors. For more information, please contact Clodagh Design at 212.780.5300 or visit www.clodagh.com.

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