

BENTLEY™**FOR IMMEDIATE RELEASE****BENTLEY CAPTURES PRESTIGIOUS AWARDS, ACCOLADES
AT NEOCON® 2014***Carpet Manufacturer Awarded Seven Distinctions for Product Design,
Showroom Design, and More*

Photo by Mary Clare Photography, courtesy of Interior Design magazine.

Chicago. (June 11, 2014) – Bentley, a leading commercial carpet manufacturer announced today that the company received several prestigious design awards and other accolades at NeoCon® 2014. Held annually in Chicago, NeoCon is the largest trade show for interior design professionals in North America.

Bentley's showroom in The Merchandise Mart captured Best in Competition and also won the small showrooms category in the NeoCon Showroom and Booth Design Competition, presented by the International Interior Design Association (IIDA) in partnership with *Contract* magazine. The competition honors standout spaces within the trade show for originality of design, visual impact, effective use of

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materials, and the exceptional use of space, color, texture, and graphics. Winners are selected in four categories, ranging from large to small showrooms and exhibitor booths as well as Best in Competition.

This year at NeoCon, *Interior Design* magazine, the industry-leading media brand for design professionals worldwide, launched the HIP (Honoring Industry People) Awards to recognize individuals in the design industry as well as their product solutions. Winners were selected by popular vote online. According to *Interior Design*, more than 15,000 people voted in the competition. Bentley's Light Play Collection won top honors the design solution underfoot category. Todd van der Kruik was an honoree on the in HIP product designer category and the new Bentley website was an honoree in the HIP website category.

The editors of *Metropolis* magazine awarded a #MetropolisLikes award to the New Bohemian Collection. This ongoing social media-based award program recognizes emerging design trends and innovation at design industry events such as NeoCon. *Buildings* magazine honored Light Play with a Product Innovation Merit Award.

About Bentley

Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED-EBOM® Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com.

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