PRODUCT ALERT

BENTLEY LAUNCHES NEW BOHEMIAN COLLECTION

Collection inspired by traveling culture features three patterns, Troubadour™, Vagabond™, and Wanderlust™

LOS ANGELES, Calif. (August 11, 2014) – Fueled by a new-age spirit, the New Bohemian by Bentley presents an alternate perspective to the linear ideals of the modern world. The legacy of experienced goods records a visual account of handcrafted design, igniting an evolution of luxury. The collection brings three large-scale styles to life while celebrating the beauty of wear. The patterns, Vagabond™, Wanderlust™ and Troubadour™, unearth the patina of time with curated colors and a patchwork of pattern. The collection features Antron® Lumena™ fiber and is available in 18”x36” and 24”x24” NexStep® Cushion Tile and AFIRMA™ Hardback Tile.
Transcending all commercial markets, the New Bohemian’s three styles work together harmoniously, or stand alone to add artistry to any space. The intricacy of the patterns is achieved through the innovation of Antron’s new 895 fine denier solution-dyed fiber system for high texture and precise patterning. The collection’s fiber arrangement captures the beauty and color of these radiant yarns.

The New Bohemian products are Cradle to Cradle, NSF® 140, and CRI Green Label Plus certified. The collection is proudly produced in the industry’s only LEED®-EBOM Gold-certified manufacturing facility.

About Bentley

Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com.

###

Media Contact:
Laurel Petriello
626.934.2454
laurel.petriello@bentleymills.com