

BENTLEY®

BENTLEY WOWS DESIGNERS & WINS NUMEROUS AWARDS FOR CARPET STYLE

Bentley Takes Home an Interior Design Best of Year Award for Anarchy™, Best of Year Honoree for (los)t angeles™ and IIDA/Contract NeoCon East Small Booth Design Win



Anarchy



(los)t angeles

LOS ANGELES (December 2016) — Earlier this month, Bentley was announced an **Interior Design Best of Year 2016 winner** in front of an audience of more than 900 designers, architects and manufacturers gathered at the publication’s annual award ceremony. Bentley, California’s largest commercial carpet manufacturer, won in the “Flooring: Carpet/Broadloom” category for its carpet Anarchy.

Anarchy stands out from the competition with its sophisticated tone-on-tone stria effect reminiscent of hand-dyed wool. Its heavy weight cut pile construction, accented with a luxurious hand, challenges the traditional notions of lavish cut pile carpet. Anarchy represents an innovative approach to the standard, offering immense color flexibility and a subtle ‘come and go’ pattern that can be styled to suit any space.

In its 11th year, the Best of Year Awards received more than 2,000 entries from 38 countries in 130 product and project categories. Bentley was also recognized as an **Interior Design Best of Year Honoree** for its (los)t angeles carpet in the “Flooring: Carpet/Modular” category.



PRESS RELEASE

First unveiled at NeoCon 2016, (los)t angeles is inspired by the hidden and forgotten places from Bentley's hometown city, telling a story of reinvention with rich, textural patterns and colorways that span from urban-inspired neutrals to vibrant, saturated hues.

(los)t angeles also inspired the company's exhibit theme at NeoCon East in Philadelphia last month – and for the fourth year in a row – Bentley won the **IIDA/Contract NeoCon East Small Booth Design Competition**. Like its namesake collection, Bentley's space told a story of reinvention. It used repurposed and environment-friendly material to display an evolving landscape and the juxtaposition of old to new.

"It's an absolute honor to be recognized by the architecture and design community, *Interior Design*, IIDA and *Contract* for our outstanding products and show designs," said Sherry Dreger, Bentley's vice president of marketing. "For about four years now, we've been on a rebranding journey to return to our L.A. roots and provide fashion for the floor. These honors solidify that our design, performance and innovative qualities are appealing to today's designers and architects and we're excited to continue on this path of telling stories through our designs."

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About Bentley

Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), [Instagram](#) and [Google+](#).

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