

# BENTLEY®

## LIFE ON THE FRINGE

*Sophisticated Comforts of Home and Hospitality Seep into Commercial Interiors  
with The Outskirts Collection from Bentley*



*The Outskirts*

**LOS ANGELES (June 2017)** — Our worlds are colliding. Boundaries between home and office, personal and professional are blurring more than ever. Today's generation craves it – a subtle yet sophisticated integration of work and play no matter where they are. It's a spirited shift in culture and style, fusing form with function in ways we've not quite seen before. Bentley brings this movement into focus with its latest carpet collection – a new chapter in the evolution not only of the Bentley brand, but of commercial design. **Experience The Outskirts at NeoCon 2017, June 12-14, 2017 in Chicago.**

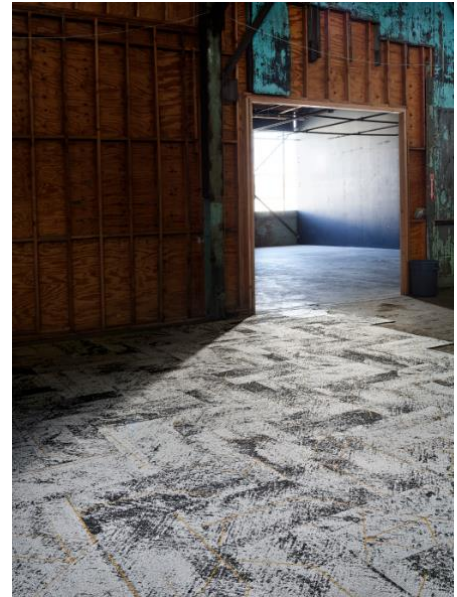


Bentley at NeoCon 2017  
Mart Showroom #1098 | 220 West Kinzie Street

### The Edge Effects

Today, there's little in our lives that isn't touched or somehow influenced by the biodiversity of our surroundings. It's part of us – how we live, how and with whom we engage, how and where we work. The Outskirts Collection homes in on our zest to connect our environments, in inspiration and in the look and feel its carpet styles create.

“In ecology, edge effects refer to the changes in population or community structures that occur at the boundary of two habitats. As the edge effects increase, the habitats allow for greater biodiversity,” explains Todd van der Kruik, vice president of design for Bentley. “As we watch the continued expansion of the edge effect that exists between work and home, we sought to figure out how to help seamlessly support those traveling in between – to encourage diversity, growth and evolution by connecting our environments in new ways. The Outskirts Collection explores these boundaries even further.”



*Outlier*

### Natural Beauty

Comprised of three styles, The Outskirts Collection reveals rich, textural patterns with a range of colorways that span from luxurious, edgy neutrals to vibrant, playful hues. They blur the look and feel of natural materials with the rugged performance of commercial carpet.



*Ritual*

The bold geometrics of **Outlier** are as unique in shape as they are stunning in colors and shades. Metallic lines and insets give the pattern-over-background an unexpected elegance.

Bentley's twist on organic botanicals, **Ritual** has the aesthetic of textured high-end wool. Broken lines resemble branches, carved from tip-sheared peaks and valleys and given life with subtle yet brilliant washes of color.



*Coexist*

**Coexist** lives up to its name, purposefully designed to mix and mingle with other styles – inside and out of The Outskirts line. With no specific linear direction, its all-over visual is a subtle, beautiful expression of color and pattern – a designer's dream.

Featuring the latest in pattern tufting technology, all three styles are made with **Antron® Lumena™ Type 6,6 Solution-Dyed Nylon** for ultimate color and performance. Consisting of full and half plank tiles and broadloom options, the collection encourages innovative mixing of patterns, textures and colors, with each other and with other Bentley products.

Outlier is available in NexStep® Cushion Tile and AFIRMA™ Hardback Tile in 24-inch by 24-inch and 18-inch by 36-inch. Ritual and Coexist are available in NexStep® Cushion Tile and AFIRMA™ Hardback Tile in 24-inch by 24-inch, 9-inch by 36-inch and 18-inch by 36-inch, and High PerformancePC Broadloom. The products are Cradle to Cradle Certified™, NSF® 140 certified and CRI Green Label Plus certified, and produced in a LEED®-EBOM Gold-certified manufacturing facility.

### **Experience The Outskirts at NeoCon**

Journey through The Outskirts in Bentley's 10<sup>th</sup> floor showroom at TheMart (#1098). Designed as a conceptual experience, you'll skim past a rustic cabin setting as you wind toward an elegant, modern tavern. The path along the way is filled with pattern and texture – revealing different ways Bentley's materials can be combined in our various worlds.

"Every year at NeoCon, our showroom transformation triggers conversations about how our brand is evolving, but also how our customers are designing commercial interiors," says Sherry Dreger, vice president of marketing for Bentley. "This year, think Anthropologie for the office. It's a blend of life at work and home without compromising on style, comfort or culture."

The Outskirts, along with Bentley's other latest products, will be showcased at the company's second showroom as well, located at the Kinzie Design Center (220 West Kinzie Street). This space will also be host to lunch (Monday and Tuesday, 11:30 a.m. – 1:30 p.m.), drinks (Monday, 3:30 – 6:30 p.m.), creativity (design your Outskirts swag bag) and philanthropy (receive a Giving Key, with proceeds benefiting L.A.'s homeless community).

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### **About Bentley**

Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, luxury vinyl tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at [bentleymills.com](http://bentleymills.com) or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), [Instagram](#) and [Google+](#).

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