BENTLEY BLEND BOUNDARIES WITH RITUAL AND REPOSE

Sophisticated Comforts of Home and Hospitality Seep into Commercial Interiors
With Two Styles from The Outskirts Collection

LOS ANGELES (November 2017) —

Our worlds are colliding. Boundaries between home and office, personal and professional are blurring more than ever. Today’s generation craves it – a subtle yet sophisticated integration of work and play no matter where they are. It’s a spirited shift in culture and style, fusing form with function in ways we’ve not quite seen before.

Bentley brings this movement into focus with Ritual and Repose, the first two styles to come to market from The Outskirts Collection. It’s a new chapter in the evolution not only of the Bentley brand, but of commercial design.

To hear Todd van der Kruik, Bentley’s vice president of design, explain it: There’s little in our lives that isn’t touched or somehow influenced by the biodiversity of our surroundings. It’s part of us – how we live, how and with whom we engage, how and where we work. The Outskirts Collection homes in on our zest to connect our environments, in inspiration and in the look and feel its carpet styles create.

Natural Beauty
Ritual and Repose reveal rich, textural patterns with a range of colorways that span from luxurious, edgy neutrals to vibrant, playful hues. They blur the look and feel of natural materials with the rugged performance of commercial carpet.

Bentley’s twist on organic botanicals, Ritual has the aesthetic of textured high-end wool. Broken lines resemble branches, carved from tip-sheared peaks and valleys and given life with subtle yet brilliant washes of color.


**Repose** is purposefully designed to mix and mingle with other styles – inside and out of The Outskirts line. With no specific linear direction, its all-over visual is a subtle, beautiful expression of color and pattern – a designer’s dream.

Featuring the latest in pattern tufting technology, Ritual and Repose are made with *Antron® Lumena™ Type 6,6 Solution-Dyed Nylon* for ultimate color and performance. Consisting of full and half plank tiles and broadloom options, the collection encourages innovative mixing of patterns, textures and colors, with each other and with other Bentley products.

Ritual and Repose are available in NexStep® Cushion Tile and AFIRMA™ Hardback Tile in 24-inch by 24-inch, 9-inch by 36-inch and 18-inch by 36-inch, and High PerformancePC Broadloom. The products are Cradle to Cradle Certified™, NSF® 140 certified and CRI Green Label Plus certified, and produced in a LEED®-EBOM Gold-certified manufacturing facility.

###

**About Bentley**
Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, luxury vinyl tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on Facebook, Twitter, Pinterest, LinkedIn, Instagram and Google+.

**Media Contact**
Rachel Auerbach
rauerbach@sternstrategy.com
908-325-3898