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BENTLEY WINS BEST IN COMPETITION AND BEST SMALL SHOWROOM AWARDS AT NEOCON 2014

Carpet Manufacturer Wins Awards for with New Bohemian Showroom Design



Los Angeles, Calif. (June 9, 2014) – Bentley’s showroom in The Merchandise Mart in Chicago captured Best in Competition and also won the small showrooms category in the NeoCon® Showroom and Booth Design Competition, presented by the International Interior Design Association (IIDA) in partnership with Contract magazine.

The competition honors standout spaces within the trade show for originality of design, visual impact, effective use of materials, and the exceptional use of space, color, texture, and graphics. Winners are selected in four categories, ranging from large to small showrooms and exhibitor booths as well as Best in Competition.

The Bentley showroom brings the carpet company’s centerpiece NeoCon product

BENTLEY™

introduction, the New Bohemian Collection, to life with a full-size replica of the back of an elaborately decorated horse-drawn caravan that is characteristic of new-age nomadic communities. Designed by the Bentley Design Studio, and fabricated by Northridge, CA-based Paradigm Shift, the showroom is in suite 1098 in the Merchandise Mart, and is open daily throughout NeoCon 2014, June 9-11.

About Bentley

Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED-EB® Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com.

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