



PRODUCT ALERT

BENTLEY LAUNCHES PARIS TWEED™

Style Inspired by Classic Menswear Patterns and Neutral, Woven Textures



LOS ANGELES, Calif. (June 30, 2014) – Bentley, California’s leading commercial carpet manufacturer, has launched Paris Tweed™, a small-scale textural pattern inspired by classic menswear patterns, iconic Parisian fashion houses, and natural color palettes.

Paris is the world’s arbiter of taste. Lauded for centuries as the global headquarters of luxury and style, the City of Light emanates art, design, and textile grandeur from premier ateliers and fashion schools. Conceived from classic fabrics and lush fibers, Paris Tweed™ echoes neutral woven textures with dramatic flair. This style, which features striated definition and brilliant metallic yarns, brings haute couture to the floor.

BENTLEY™

Paris Tweed elevates the sophisticated hand of a loop construction to a new idea beyond a complex texture. It exemplifies flexibility, as it is creatively versatile for a corporate setting, eagerly progressive for a hospitality setting, and quietly refined for an executive area. The style features Antron® Lumena™ fiber and is available in 18"x36" and 24"x24" NexStep® Cushion Tile and AFIRMA™ Hardback Tile, as well as High PerformancePC Broadloom.

Paris Tweed is Cradle to Cradle, NSF® 140, and CRI Green Label Plus certified. The collection is proudly produced in the industry's only LEED®-EBOM Gold-certified manufacturing facility.

About Bentley

Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com.

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