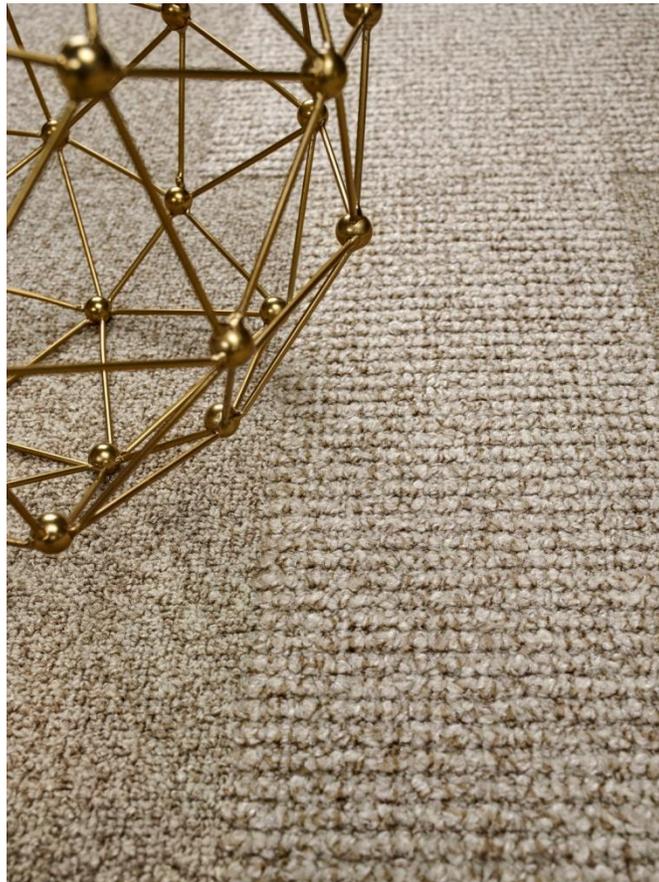


BENTLEY®

BENTLEY'S TRANCE AND MAGNETISM WILL HAVE YOU HYPNOTIZED

*New Carpet Collection Captivates Contract Interiors with
Classic Aesthetics and Understated Textures*



LOS ANGELES (March 19, 2015) – The allure of sophisticated style and chic colors is timeless. Reflecting on its classic heritage, [Bentley](#) – California’s leading commercial carpet manufacturer – brings its legacy to life in two mesmerizing new broadloom and tile carpet products. Reminiscent of the luxe aesthetic and quality textures the Bentley brand was built on, **Trance™** and **Magnetism™** add an enticing dynamic to any interior space.

“When Bentley was founded more than 30 years ago, it helped transform the industry’s perception of carpet as unadorned, utilitarian floorcovering to fashion for the floor,” said Sherry Dreger, vice president of marketing at Bentley. “That shift helped redefine our approach to product design since. Trance and Magnetism draw from these deep roots with an edgy yet subtle twist.”

PRESS RELEASE

Trance and Magnetism's soft geometrics radiate with a palette of sophisticated neutrals: complex combinations of warm and cool saturations of taupes and browns, grounded with greys and blacks. Designed for unique flexibility, the coordinating styles can be installed individually or creatively together for an enthralling aesthetic. Available in tile and broadloom, Trance is an all-over chunky yet soft and understated texture. Magnetism, available in tile only, is a wide, asymmetrical stripe made of two textures – one is the Trance texture and the other a lower profile, level loop. The modular products are available in 18"x 36" and 24"x 24" tiles.

Exuding a lush hand feel, Trance and Magnetism products are made with heavier weights created on vintage tufting equipment. They feature innovative use of Antron® fibers, combining multiple dye and luster levels with varying yarn processing methods that results in added depth and dimension. The products are Cradle to Cradle Certified™, NSF® 140 certified and CRI Green Label Plus certified, and produced in a LEED® EBOM certified manufacturing facility.

About Bentley

Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED® EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com.