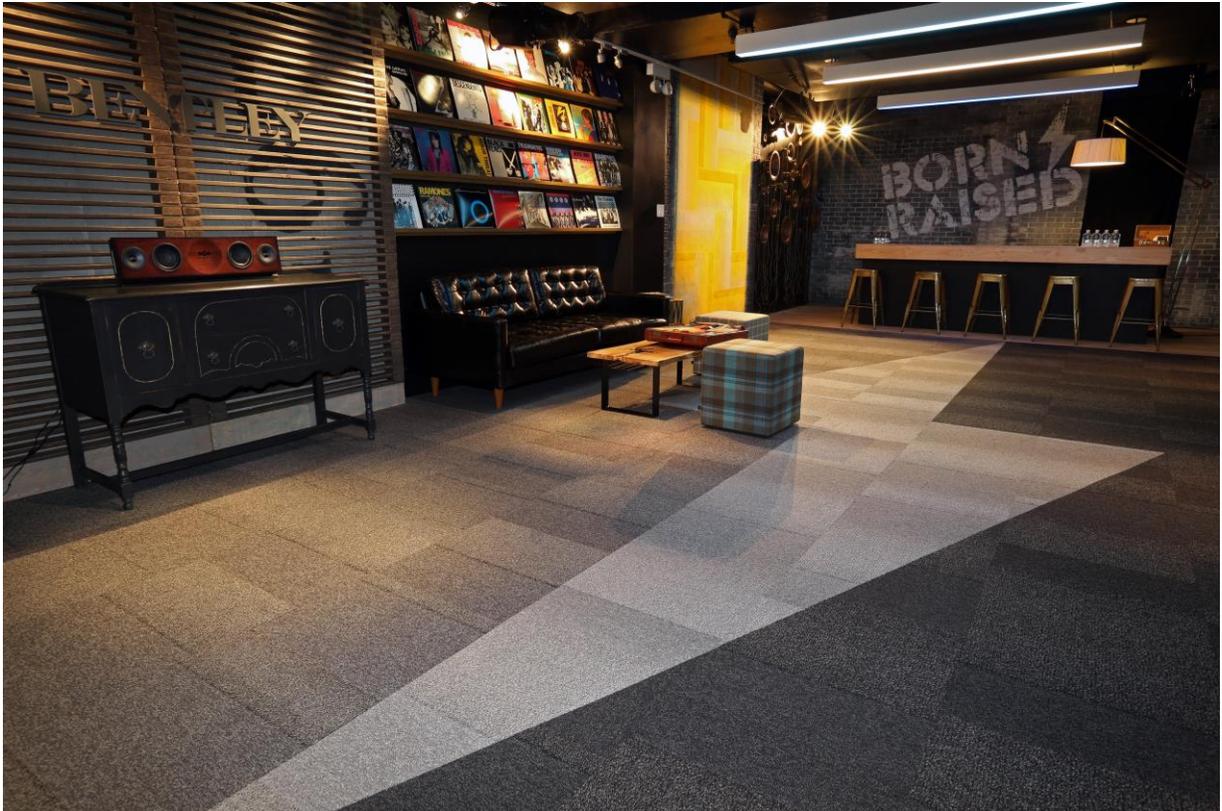


BENTLEY®

BENTLEY ROCKS NEOCON 2015 WITH COVETED AWARD WINS

Numerous Honors Applaud Commercial Carpet Manufacturer's Design Leadership in Product Innovation and Showroom Experience



LOS ANGELES (June 2015) — For the second year in a row, [Bentley](#) captured two prestigious awards at NeoCon, architecture and design's most influential conference and expo: Best Showroom in the small showroom category and Best of Competition. Presented by IIDA (International Interior Design Association) in partnership with *Contract* magazine, the showroom design honors were the first of several NeoCon 2015 wins celebrated by California's largest commercial carpet manufacturer.

The NeoCon® Showroom and Booth Design Competition honors exhibitor spaces for originality of design, visual impact, effective use of materials, and exceptional use of space, color, texture and graphics. Designed in-house by the Bentley Design and Marketing Studio and fabricated by California based Paradigm Shift and Illinois based Ravenswood Studio. Bentley's 10th floor Merchandise Mart showroom brought to life the company's "Born & Raised" theme – a juxtaposition of grit and glamour through the lens of fashion and music that captures the heart and soul of Bentley's past and present.

PRESS RELEASE

“Bentley’s design awards are also wins for the carpeting industry,” said Sherry Dreger, vice president of marketing for Bentley. “It’s not often a flooring company, competing against all Mart NeoCon exhibitors, wins both of these awards, let alone back-to-back years. Flooring isn’t just about function; it’s also about sophisticated style with the potential to truly transform spaces. This has been Bentley’s mission for more than 30 years, and we’re thrilled to see how much progress has been made – as a company and industry.”

Bentley was also honored with several distinctions for product design at NeoCon 2015, including two **Interior Design HiP** (Honoring Industry People and Innovative Products) awards – first place for its Math Club Collection in the Institutional and Government Flooring category and honorable mention for Trance and Magnetism products in the Workplace Flooring/Carpet category. Its Subliminal carpet tile caught the eyes of *Metropolis* editors who recognized the product with a **#MetropolisLikes** award. And Rough Idea, Bentley’s entryway carpet tile for walk-off and beyond, received **Buildings’ 2015 Product Innovations** Grand Prize.

About Bentley

Defining style, color, quality, and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style, and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED-EBOM® Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com.

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