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Bentley wins Best Small Booth at NeoCon East

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Los Angeles—Bentley recently won Best

Small Booth at NeoCon East in Philadelphia, adding to the company's two wins—Best of Competition and Best Showroom in the small showroom category—at NeoCon in Chicago. The recognitions, presented by International Interior Design Association (IIDA) in partnership with *Contract* magazine, praised Bentley's design savvy in bringing the company's Born & Raised theme to life.

"Bentley takes pride in converting ordinary spaces into fashion statements," said Sherry Dreger, vice president of marketing for Bentley. "It's what our carpet products are designed to do for our customers. We wanted our Chicago showroom and NeoCon East booth to reflect that same mission, embracing our 30-year legacy and luxe, grit-meets-glamour style."