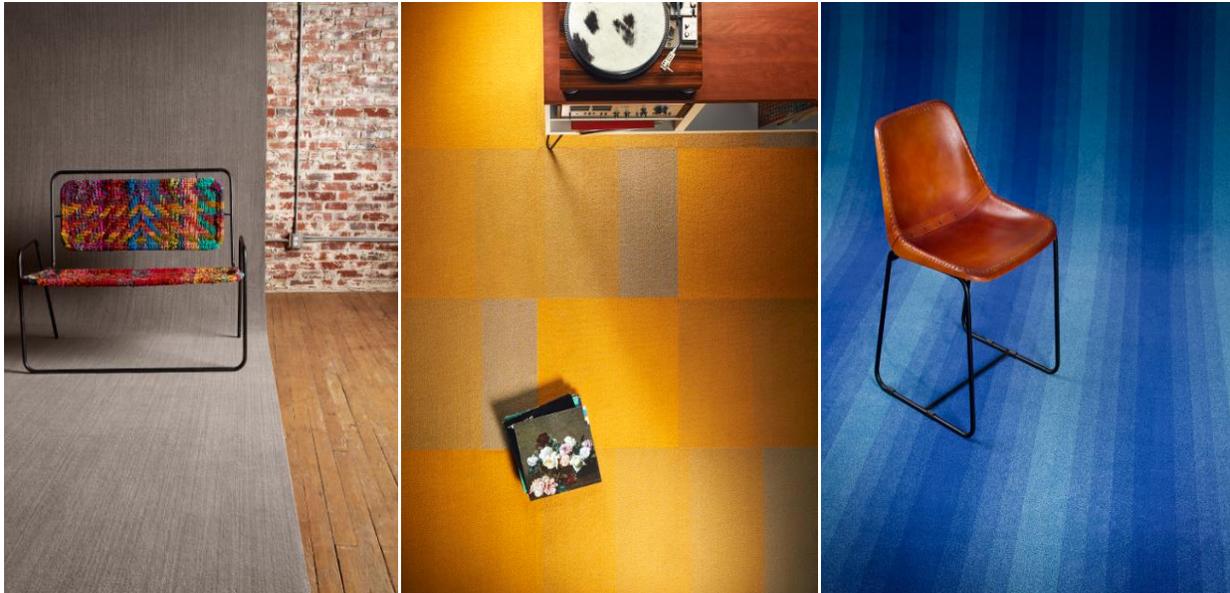




INDULGE IN BENTLEY'S EXCLUSIVE BLACK BOOK COLLECTION

Latest Luxe Products, Limitless Color Flexibility and Sleek Design Presentation Set New Standard in Style and Performance



PHILADELPHIA (October 28, 2015) – Step beyond the velvet ropes and breathe in the air of exclusivity offered by Bentley's new Black Book product portfolio. Drawing from its heritage of classic, chic style, [Bentley](#) – California's leading commercial carpet manufacturer – launches three luxe designs, featured in two Black Books: **Anarchy™**, **Anthem™** and **Soundtrack™**. Make sure these cutting-edge textures and on-trend aesthetics top your list of must-see styles at NeoCon East 2015, October 28 and 29 (booth #1125).

"Bentley's Black Book products are designed to be coveted, not only for their luxe looks, but even more so for their innovative use of tufting and dying technology," said Sherry Dreger, vice president of marketing at Bentley. "Bentley is known for creating fashion for the floor; now we're pushing even further and indulging in the heavier weights, modern style and limitless color flexibility our clients crave."

Wrapped in premium black linen and debossed with Bentley's signature crown logo, even the look and feel of the Black Books themselves hint to just how special these new products are. This select luxury line also features Bentley's COLORCAST™, the company's new ultimate tool in color flexibility. Matching color from any source – including paint chips and fabric swatches – COLORCAST empowers designers to

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embrace endless possibilities. From subtle neutrals to vibrant, saturated hues, you can now dream outside of the architect folder. The only limit to color is your imagination.

Anarchy – Black Book Collection I

Emerging as a catalyst for change, **Anarchy** creates a new and different palette for the floor. Bentley's first Black Book collection, Anarchy™ mirrors a sophisticated tone-on-tone stria effect reminiscent of hand-dyed wool in a heavy weight cut pile construction, accented with a luxurious hand.

Challenging the traditional notions of lavish cut pile carpet, Anarchy represents an innovative approach to the standard, offering immense color flexibility and a subtle 'come and go' pattern that can be styled to suit any space.

Anarchy's flexibility is displayed through the use of Ultron® Nylon 6,6 and is available in NexStep® Cushion Tile and AFIRMA™ Hardback Tile in 18in x 36in and 24in x 24in, High PerformancePC Broadloom in 12ft 6in and area rugs. Anarchy is available in both carpet tile and broadloom.

Anthem & Soundtrack – Black Book Collection II

For 30 years, King's Road has lived on as Bentley's signature cut pile carpet – super dense, super sheared, super velvety. **Anthem**, one of two products featured in Bentley's second Black Book collection, reinvents the classic, pushing the limits of tufting and dyeing technology to create a modern, luxe cut pile carpet tile unlike any other.

Anthem elevates a velvet sheared cut pile carpet with multiple dye levels to create a rich, fashionable visual effect. As luxe in look as it is in feel, Anthem's timeless texture will never go out of style. Its dramatic mix of large stripe widths transition across tiles creating an expanse of a beautiful gradation, and its intriguing play on color blocking makes a striking visual statement for the floor.

The mid-scale broadloom alternative to Anthem, **Soundtrack** strikes a different yet equally harmonious chord with designers. Featuring a dense cut pile and a lush ombré effect across the width, Soundtrack's multi-sheared finish finds a perfect fit in a range of spaces, from boardroom and executive offices to large open spaces where its full dimension can truly be appreciated. Like grooves in a record, the synchronized soft tones of color fade in and out on repeat, inviting you to play the whole album from start to finish.

As durable as they are gorgeous, Anthem and Soundtrack are crafted with Antron® Legacy™ Type 6,6 Nylon. Anthem, featured in seven colorways, is available in NexStep® Cushion Tile and AFIRMA™ Hardback Tile in 18in x 36in and 24in x 24in. Soundtrack is offered in High PerformancePC Broadloom in 12ft 6in as well as area rugs.

Anarchy, Anthem and Soundtrack are Cradle to Cradle Certified™, NSF® 140 certified and CRI Green Label Plus certified, and produced in a LEED®-EBOM Gold-certified manufacturing facility.

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PRESS RELEASE

About Bentley

Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), [Instagram](#) and [Google+](#).

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