



Engage Your (Color) Core

Bentley's latest Fast Track carpet centers on the simplicity – and complexity – of color and design



LOS ANGELES (March 2020) — What may appear simple at first glance is often anything but when you take a closer look. Color Core from [Bentley](#) embodies this anomaly – once you notice the depth of texture and complexity of color, you won't forget it. After all, both are at the core of every successful design project.

Grounded by contrasting yet complementary yarn components, the traditional reds, blues, browns and greys all subtly expose a multifaceted identity as they emerge and retreat throughout the entirety of this product. Its dynamic dimension allows Color Core to easily morph and blend with other products, while at the same time possess the confidence to tackle an entire space on its own.

The intricacies of Color Core are created using a unique fiber technology – an innovative twist process that provides the ability to create an all loop product with the illusion of a slight tip-shear. The result is a complex visual conveniently delivered in a single yarn.

The newest addition to Bentley's Fast Track product line, Color Core is available in 18 colorways, and in 12-foot broadloom and 18-inch x 36-inch and 24-inch square carpet tiles. The products are backed with High PerformancePC Backing, or NexStep® Cushion Tile and AFIRMA II™ Hardback Tile. Orders of 1,500 square yards or less will be ready to ship within 10 business days of order.

All Color Core products are Cradle to Cradle Certified™, NSF® 140 certified, CRI Green Label Plus certified and are produced in a LEED®-EB:OM Gold-certified manufacturing facility. Along with Environmental Product Declarations (EPDs) and Health Product Declarations (HPDs), these products also contain Declare® labels and have achieved LBC Compliant status through the Living Building Challenge.

PRESS RELEASE

About Bentley

Defining style, color, quality and service for more than 40 years, Bentley Mills manufactures and markets award-winning broadloom, carpet tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on [Instagram](#), [Facebook](#), [Twitter](#), [Pinterest](#) and [LinkedIn](#).

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