



## YOUR DESIGN STORY STARTS HERE

*Rough Idea Shear™, the New Fast Track Carpet Tile from Bentley, Makes a Mark for Entryways and Beyond*



**LOS ANGELES (November 2019)** — We often start with a sketch, an outline that shapes rough ideas into what becomes our best work. [Bentley](#)'s newest update to its growing Fast Track program, **Rough Idea Shear™** not only gives you a starting point, it complements – and completes – your design story. Developed for entryway walk-off and other high-traffic applications, the sheared carpet tiles elevate style with Class I-rated performance and quick shipping options.

Designed for maximum flexibility, Rough Idea Shear features a transitional pattern and a palette of four standard colorways (Outline, Design, Shape, Plot) that harmonizes with any aesthetic. Its tailored accent yarns provide variant color for dark or light gray, navy or brown. Part of Bentley's Fast Track product line, Rough Idea Shear is available in 24-inch squares with NextStep® Cushion Tile and AFIRMA II™ Hardback Tile backing. Orders of 500 square yards or less ship within 10 business days of order.

Rough Idea Shear is Cradle to Cradle Certified™, NSF® 140 certified, CRI Green Label Plus certified and produced in a LEED®-EB:OM Gold-certified manufacturing facility. Along with Environmental Product Declarations (EPDs) and Health Product Declarations (HPDs), Rough Idea Shear also features the Declare® label and has achieved LBC Compliant status through the Living Building Challenge.

Rough Idea Shear is commercially available now; it replaces Bentley's original Rough Idea pattern, which will cease production in March 2020.

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# PRESS RELEASE

## **About Bentley**

Defining style, color, quality and service for more than 40 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at [bentleymills.com](http://bentleymills.com) or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#) and [Instagram](#).

